



# Automotive Recyclers of Michigan Annual Sponsorship Form

**Thank you for your continued support of the Automotive Recyclers of Michigan (ARM)! Partnering with ARM provides your company with powerful visibility and connection opportunities among automotive recyclers and industry leaders across Michigan throughout the year. Our sponsorships are designed to highlight your brand, strengthen relationships with key decision-makers, and demonstrate your commitment to advancing the recycling industry.**

**To maximize your company's exposure and impact throughout the year, use this form to secure multiple sponsorship opportunities!** Select one or several by checking the box next to the desired options below and completing the form at the end of this document:

## Website Advertising

*Showcase your company and services directly on the ARM website.*

- 12 months - \$840
- 6 months - \$480
- 3 months - \$270

## YardTalk Advertising

*Showcase your company and services in our quarterly newsletter. This is sent to all ARM members.*

- Full Page - \$450
- Half Page - \$300
- Quarter Page - \$200
- Business Card - \$100

## **Kent Utter Jr. Memorial Golf Outing Sponsorships**

*This annual outing directly benefits The Kent Utter Jr. Memorial Scholarship Fund, established in the memory of Kent, our past Executive Director. The fund provides financial assistance for college and secondary education to ARM members' employees' children.*

Date: Monday, May 18, 2026

Shotgun Start: 9:30am

Course: Copper Ridge Golf Club - Davison, MI

- ❑ **Course Sponsor - \$3,500 (Exclusive)**
  - Premier visibility as the event's top supporter
  - Logo on all event signage, website, and promotions
  - Recognition during welcome remarks and on the main course banner
  - Representative invited to present at awards during dinner
- ❑ **Dinner Sponsor - \$2,000 (Exclusive)**
  - Recognition as the host of the post-golf dinner with signage at dinner tables, logo on event materials and social media
  - Verbal acknowledgement during dinner announcements
- ❑ **Cigar Hole Sponsor - \$1,500 (Exclusive)**
  - Branded cigars distributed at your designated hole with signage and interaction opportunities
  - Includes all general sponsor benefits (logo on materials, website, and social media)
- ❑ **Golf Cart Sponsor - \$1,000 (Exclusive)**
  - Logo featured on every golf cart and on all promotional materials
  - Includes social media shoutouts and website recognition
- ❑ **Giveaway Sponsor - \$1,000 (Exclusive)**
  - Logo featured prominently on a branded item given to every golfer
  - Includes logo on event signage, website, and social media
- ❑ **Lunch Sponsor - \$1,000 (Exclusive)**
  - Recognition as the lunch host with signage at the turn, logo in all materials, and a shoutout on social media
- ❑ **Beverage Cart Sponsor - \$1,000 (Exclusive)**
  - Logo displayed on the beverage cart circulating the course all day
  - Includes recognition in event materials and online promotions
- ❑ **Breakfast Sponsor - \$750 (Exclusive)**
  - Logo displayed at the breakfast station and in all materials
  - Includes social media recognition and thank-you signage at registration
- ❑ **Bloody Mary Bar Sponsor - \$500 (Exclusive)**
  - Logo signage at the bar and in event promotions
  - Includes mention in social media posts and on the event website
- ❑ **Hole Sponsor - \$250 (18 available)**

- Signage with your logo at one hole on the course
- Inclusion on the website and promotional materials

## **RoadShow Sponsorships**

*The ARM RoadShow is the premier event for automotive recyclers and suppliers in Michigan. Sponsorship offers unique opportunities to showcase your brand to industry leaders from across the state.*

Date: Saturday, September 19, 2026

Location: Premier Auto & Truck Parts, Inc. – Cedar Springs, MI

### **Sponsorship Opportunities**

- **Diamond Sponsorship – \$2,000**
  - Special signage with company logo
  - Company logo on ARM website
  - Company logo in ARM post-conference issue of *YardTalk*
  - Special listing in program
  - Recognition signage at registration table
  - Special signage in exhibit hall
- **Platinum Sponsorship – \$1,500**
  - Special listing in ARM post-conference issue of *YardTalk*
  - Special listing in program
  - Recognition signage at registration table
  - Special signage in exhibit hall
- **Gold Sponsorship – \$1,000**
  - Special listing in ARM post-conference issue of *YardTalk*
  - Special listing in program
  - Recognition signage at registration table
  - Special signage in exhibit hall
- **Exhibit Booth - \$750**
  - Includes a table, two chairs, signage, white tablecloth, meals for two people on Saturday
  - Additional representatives are \$100 each
- **Silver Sponsorship – \$500**
  - Special listing in ARM post-conference issue of *YardTalk*
  - Special listing in program
  - Recognition signage at registration table
  - Special signage in exhibit hall
- **RoadShow Program Ad – \$250 (6 available – ¼ page)**
  - Quarter-page ad in the official RoadShow program

- Distributed to all attendees for ongoing brand visibility
- ☐ **Bar Crawl Sponsorship – \$4,000 (Exclusive)**
  - Includes lanyard sponsorship and branded materials at each stop
  - Prominent logo placement on event signage and participant materials
  - Special listing on website
- ☐ **Bar Sponsorship – \$3,500 (Exclusive)**
  - Custom signage at event bar area
  - Recognition throughout the evening
  - Option to provide branded napkins, coasters, or glassware
  - Special listing on website
- ☐ **Saturday Coffee & Donuts – \$1,500 (Exclusive)**
  - Signage at breakfast station
  - Recognition in event program
  - Special listing on website
- ☐ **Saturday Lunch – \$3,000 (Exclusive)**
  - Signage at lunch buffet
  - Recognition during announcements
  - Branding on event materials
  - Special listing on website
- ☐ **Saturday Dinner – \$5,000 (Exclusive)**
  - Signage at dinner and on event schedule
  - Verbal recognition during dinner remarks
  - Option to provide branded materials at each table
  - Special listing on website
- ☐ **Giveaway Sponsor – \$1,500 (Exclusive)**
  - Logo placement on or alongside participant gift
  - Recognition in event materials
  - Special listing on website
- ☐ **Be Safe Sponsor – \$2,000 (Exclusive)**
  - Signage on event transportation buses
  - Recognition in transportation and safety announcements
  - Special listing on website

*\*If you would like to register as an attendee to the RoadShow, please contact Jackie at [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org).*

## **Company Information and Payment**

**Please send in this completed form to [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org) to start the sponsorship process. We will invoice you to officially secure the sponsorship(s).**

Note that if an exclusive sponsorship option has already been purchased, we will notify you and let you know of any alternatives.

**Company/ Sponsor Name:** \_\_\_\_\_

**Main Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Total Annual Sponsorship Amount: \$** \_\_\_\_\_

**Questions:** Please direct all questions to the ARM Office at  
[arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org) or (810) 695-6760